Ome TV Application as Media to Practice Speaking Skill: Students' Perspective

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Abstract

This research aims to explore Generation Z students' perceptions of using the Ome TV application as a digital platform to improve their English-speaking skills. In the era of technological advancement, Ome TV offers real-time video interactions that provide authentic language practice opportunities with native speakers and global users. Using a qualitative descriptive approach, data were collected through interviews with selected Gen Z participants aged 18–24 who have actively used Ome TV. The findings show that Ome TV offers several advantages, including increased speaking confidence, enhanced vocabulary, improved fluency, and flexibility in time and location, which aligns with the independent and digital-based learning preferences of Generation Z. In addition, the spontaneous nature of conversations encourages learners to apply vocabulary in contextual situations. However, several challenges were also identified, such as unstable internet connections, exposure to inappropriate content, and difficulty understanding different accents. Despite these challenges, most participants viewed the experience positively and considered it a valuable supplement to traditional language learning methods. This study concludes that Ome TV can serve as an effective alternative media to support speaking practice, especially for tech-savvy learners. The results are expected to contribute to the development of more interactive and safe technology-based language learning strategies that meet the expectations of today's digital generation.

Keywords: *Gen Z, Ome Tv, Speaking Skill*

Introduction

Generation Z, which consists of individuals born between the mid-1990s and early 2010s, is a group that grew up in a very advanced digital era, according Seemiller and Grace (2019). They have extensive access to technology and the internet, which influences the way they interact, learn and communicate. One application that is increasingly popular among Gen Z is ome tv, a platform that allows users to interact directly with other people via video chat. In the context of language learning, especially English, Ome TV offers a unique opportunity for users to practice speaking with native speakers or fellow students from various parts of the world.

Godwin – Jones (2022) that the speed at which technology is developing has changed how people study and practice languages in recent years. Mobile applications are one of the many tools that are available and have become very popular, especially with younger generations. Ome TV is an example of such an application, enabling users to have video chats with strangers worldwide. Due to their digital proficiency and

propensity for interactive learning, many people, particularly members of Generation Z (Gen Z), have come to appreciate this platform.

People born between the middle of the 1990s and the beginning of the 2010s are commonly referred to as Generation Z. They are the first generation to have grown up with cellphones and the internet as essential components of their everyday lives. Their ease with technology and propensity to use digital platforms for education, entertainment, and social contact define this group (Seemiller & Grace, 2016). Consequently, Gen Z students are more likely to look for cutting-edge language learning strategies that complement their digital lifestyles.

The main characteristics of Gen Z include high technological skills, strong social awareness and a desire to contribute to positive change in society. They tend to be more open to diversity and inclusion and have a more critical view of social and environmental issues. According to Mc Kinsey & Company (2021) Gen Z is also known as a pragmatic and realistic generation with a focus on financial stability and mental well-being.

As the universal language of the world, English is essential to Gen Z' daily existence. English language proficiency is frequently regarded as a critical ability for social integration, professional growth, and academic achievement in a world that is becoming more interconnected by the day (Baker, 2018). As a result, a lot of young students are driven to get better at speaking English and are looking for chances to practice in authentic settings.

In the educational context, Gen Z shows a preference for interactive and technology-based learning methods. They prefer to use digital tools and online platforms for learning, which allow them to access information quickly and collaborate with others globally. According to Seemiller and Grace (2016), Gen z has high expectations for relevant and applicable learning experiences, and wants fast and constructive feedback from educators.

Gen Z's perception of the use of applications such as Ome Tv as a medium for practicing speaking English is very important to understand, considering that good English language skills are one of the skills that is really needed in this era of globalization. According to research by Wang et al (2020), the use of technology in language learning can increase student motivation and engagement, as well as provide a more interactive learning experience. In addition, according to Thorne (2016), cross-cultural interactions via digital platforms can enrich language learning experiences and improve communication skills.

Ome TV provides a special setting for language practice, enabling users to communicate in real time with other language learners and native speakers. The chance for genuine conversation offered by this participatory approach is crucial for fostering speaking fluency and confidence (Thorne, 2016). The design of the site promotes impromptu dialogues, allowing users to discuss a wide range of subjects and improving their vocabulary and conversational abilities in the process.

According to research, exposure to real-world language use and interaction with native speakers is beneficial for language learners (Dörnyei, 2005). Through the use of apps like as Ome TV, Gen Z students can become fully immersed in the language and experience it in a relevant and interesting context. For the development of speaking and listening abilities, which are frequently difficult for students in conventional classroom settings, this immersion is especially crucial.

There are drawbacks to using Ome TV for language practice despite the possible advantages. For learners, challenges can include things like language hurdles, cultural

differences, and unpredictable encounters (Kukulska-Hulme, 2009). Concerns around privacy and safety on websites that pair users with strangers can also prevent some people from using the app to its full potential.

It is crucial for educators and language practitioners to comprehend how Gen Z views Ome TV as a tool for practicing speaking English. In order to provide light on how digital tools might be successfully incorporated into language learning processes, this study will examine their experiences, motivations, and difficulties. Additionally, it looks for the best ways to use these platforms to help young learners improve their language skills. This research is important because it could help create more efficient language learning materials and methods that meet Gen Z's needs. Understanding the interests and behaviors of this generation is essential to designing successful and engaging learning environments as they continue to influence the direction of education.

Thus, this research aims to explore how Gen Z views the use of Ome Tv as a tool to improve their ability to speak English. Through a deeper understanding of this perception, it is hoped that more effective ways to utilize technology in language learning can be found, as well as providing insight for educators and application developers in creating a more supportive learning environment. In conclusion, the Ome TV app offers Gen Z students a viable way to practice speaking English in a real-world, interactive setting. This project will add to the expanding body of research on digital language learning by investigating their perspectives and experiences, and it will offer insightful information to both language learners and teachers

Based on research gaps and reasons explained above, two research questions were formulated in this regard research:

1. What are benefits of using the Ome tv for speaking?
2. What are challenges of using the Ome Tv for speaking?

Method
Research Design and Participants

This research uses a qualitative approach to understand Generation Z's perceptions of using the Ome TV application as a medium for practicing speaking English. A qualitative approach was chosen because it allows researchers to explore the experiences, views and attitudes of respondents in depth. This research design is descriptive, where researchers will collect data from respondents to describe their perceptions of using the Ome TV application. The data collected will be analyzed to identify key themes that emerge from the user experience. The study involved 5 participants all of whom were gen z. Participants were selected using ome tv, meaning they were chosen based on specific criteria in this case, gen z and students who had practiced using the Ome tv website. So the data obtained would be both relevant and in depth, particularly regarding the benefits and challenges of using the Ome tv website for public speaking practice.

In this research, the researchers choose descriptive qualitative research. Descriptive qrualitative is a research method that focuses on collecting and interpreting non-numerical data to understand a phenomenon. According to Creswell (2009) the descriptive method is to collect information about existing conditions. This approach describes the characteristics, nature and context of an event without measuring it quantitatively. The use of interviews, observations, and text analysis are examples of techniques in qualitative descriptive research. The researchers choose qualitative method because the purposes of this study is to find undergraduate students' perception

on using Ome TV in improving English speaking skill. According to Latief, M. A (2012) qualitative research is a process of inquiry aimed at understanding human behavior by building complex, holistic pictures of the social and cultural setting in which such behavior occurs.

A qualitative approach allows researchers to gain an in-depth understanding of participants' experiences, feelings and attitudes. The population in this study is Generation Z who are aged between 18 and 24 years and have used the Ome TV application to practice speaking English. The sample was taken by purposive sampling, where the researcher selected respondents who met these criteria. The expected number of respondents are 5 people to get a sufficient variety of views. Data will be collected using interview, which allows researchers to create online questionnaires.

Data Analysis

Data was collected through observation and semi-structured interviews to gain a comprehensive understanding of participants' experiences. Observations are carried out by monitoring and record participants' speaking practice sessions on the Ome Tv application. Semi structured Interviews were conducted to explore participants' perceptions and experiences of using Ome TV. The interviews aimed to gather insight into the website's effectiveness in supporting the community speaking practice, challenges faced during training, and perceived changes in self-confidence and speaking ability. This interview format allows the researcher to follow a series of prepared questions while remaining flexible to explore new topics that arise during the conversation. The approach is It is hoped that it can provide deeper insight into the role of Ome TV in English learning, especially in English practice public speaking. The collected data was analyzed qualitatively using thematic content analysis based on the approach of Miles et al. (2014) which includes three main stages, namely data reduction, data presentation, and drawing conclusions and verification. At the data reduction stage, information from a variety of sources, including field notes, interview transcripts, and practice recordings, were examined carefully. Irrelevant data was removed to ensure focused analysis. The data presentation stage is involved organize selected data into a systematic narrative to identify key patterns and findings more clearly.

Results

There are advantages and disadvantages to using websites as a tool to help in public speaking. Observation and interview data are used to gather information about students' experiences using the platform, which has two applications: advantages and difficulties encountered during practice.

Benefits of Using Ome Tv Website for Practice Public Speaking

The benefits students gained from use ome tv application to practice their speaking skills in English. Data was collected through interviews with identify the benefits. Students believe that ome tv can be an effective platform for practicing speaking English especially improves public speaking skills for various reasons, as follows:

The participants, their methods and their selection characteristics are described in detail and justified.

Interact Directly

All of participants can engage in conversations with native speakers from different countries, increasing their understanding of different accents and dialects.

> *"I feel OME TV provides a real speaking experience. Direct interaction makes me more familiar with everyday conversation situations."* (Student 1)
>
> *"I can interact directly with native speakers on Ome TV. This helps me understand different accents and ways of speaking".* (Student 2)
>
> *"Through OME TV, I can practice speaking with people from various countries. This direct interaction really enriches my vocabulary."* (Student 3)
>
> *"I was hesitant at first, but the live interaction on OME TV helped me overcome my fear of speaking English."* (Student 4)
>
> *"I feel very happy that talking directly with other people on OME TV helps me develop my listening and speaking skills simultaneously."* (Student 5)

OME Tv provides the opportunity to engage in conversations with native speakers from various countries, significantly improving their understanding of various accents and dialects. Respondents highlighted that live interaction via OME TV creates a real-life speaking experience, making them more familiar with everyday conversation situations. Moreover, the practice of talking to people from different backgrounds not only enriches their vocabulary, but also helps overcome the fear of speaking English. Thus, OME TV serves as an effective platform for developing listening and speaking skills simultaneously, providing a comprehensive and enjoyable learning experience.

Better Self – Confidence

Regular practice in a low-pressure environment helps reduce anxiety and increase confidence in speaking English.

> *"OME TV gives me the opportunity to speak English regularly. My confidence has increased over time."* (Student 1)
>
> *"I felt awkward at first, but after using OME TV a few times, I started to feel more comfortable talking."* (Student 2)
>
> *"After using OME TV, I feel more confident when speaking. Interaction with native speakers makes me more comfortable."* (Student 3)
>
> *"Talking to other people on OME TV reduces my anxiety. I feel more confident in social situations."* (Student 4)
>
> *"I find OME TV a fun platform to practice. My confidence has increased because I can talk to a lot of people."* (Student 5)

Regular speaking practice in a low-pressure environment via OME Tv has proven effective in reducing anxiety and increasing students' confidence in speaking English. Interview respondents noted that the opportunity to speak regularly made them feel more comfortable and confident over time. Despite feeling awkward at first, interactions with native speakers and other users help them overcome their fears and increase their comfort in social situations. Thus, it is not only serves as a platform to practice speaking, but also as a means to build self-confidence and reduce communication anxiety.

Flexibility

OME TV can be used anytime and from anywhere. Therefore, it is a convenient choice for busy students or professionals who want to practice speaking.

> *"I like OME TV because I can set my own practice time. This really helps with my busy college schedule."* (Student 1)
> *"The flexibility of using OME TV allows me to fit speaking practice into my busy schedule."* (Student 2)
> *The flexibility of OME TV allows me to practice in a way that suits my learning style. I can choose the topic and time I want."* (Student 3)
> *"OME TV is very flexible. I can practice at any time, whether in the morning before class or in the evening after studying."* (Student 4)
> *I can choose when and with whom I want to talk, which makes learning more fun."* (Student 5)

OME Tv offers significant flexibility to its users, allowing them to practice speaking anytime and anywhere. This makes it a very convenient choice for students and professionals who have busy schedules. Interview respondents emphasized that the ability to set their own practice time was helpful in adapting speaking practice to their routine. In addition, it allows users to choose the topic and interlocutor, which makes the learning process more fun and suits their individual learning style. Thus, it not only supports improving speaking skills, but also provides a more personalized and flexible learning experience.

Increase Vocabulary

Ome tv can encourages users to use a richer and more varied vocabulary, which improves the quality of their communications.

> *"I discovered a lot of new vocabulary that I didn't learn in class. This is very helpful in everyday conversations."* (Student 1)
> *"I feel more confident using new vocabulary in conversations. OME TV makes me more active in learning."* (Student 2)

The use of the OME TV application significantly contributes to increasing students' vocabulary. Direct interaction with native speakers and users from various backgrounds allows students to learn new vocabulary in relevant contexts. Respondents reported that they not only discovered new terms, but also made an effort to use them in conversation, which strengthened their understanding and speaking skills. OME TV proves to be an effective tool for improving students' vocabulary and communication skills.

The Challenges of Using Ome Tv Application for Practice Speaking

Using the Ome TV application for practicing speaking can present several challenges. Users may encounter inappropriate content, connectivity issues, and varying levels of engagement from conversation partners, which can hinder the overall learning experience.

Unstable Internet Connection

Bad internet connection quality can disrupt conversations, cause interruptions, or even disconnect sessions. This can hinder the learning process.

> *"I often have problems with the internet connection when using Ome Tv. Sometimes, the sound and video cut out, and it makes it difficult for me to understand my partner."* (Student 1)
> *"An unstable connection is very annoying. I feel frustrated when I'm ready to talk, but suddenly the connection drops"* (Student 2)
> *"Sometimes, I have to wait a few seconds before hearing a response from my partner.* (Student 3)
> *"I've tried using mobile data to avoid connection issues, but that doesn't always work either."* (Student 4)
> *"I tried using Ome TV in various places, but often I still experienced some glitches".* (Student 5)

Based on students reported that unstable connections caused disruptions in conversations, such as dropped sound and video, as well as delays in hearing responses from partners. This creates frustration and discomfort, which in turn reduces students' confidence when speaking. Although some students try to use mobile data or find locations with better signal, connection problems remain a challenge that hinders the effectiveness of their speaking practice. Overall, poor internet connection quality is the main obstacle in utilizing Ome TV as a medium for practicing speaking skills.

Inappropriate Content

One of the biggest challenges is the possibility of encountering users who are rude or display inappropriate content. It can make the learning experience uncomfortable

> *"I wish there was more control over the content displayed. I want to practice speaking, not see inappropriate things".* (Student 1)
> *"I feel that Ome TV should have a better reporting system to address users displaying inappropriate content".* (Student 2)
> *"Sometimes, I am forced to stop a conversation because my partner starts talking about inappropriate things."* (Student 3)
> *"Inappropriate content often appears suddenly".* (Student 4)
> *"I want to practice the language, but often I have to deal with unpleasant situations because of the content displayed".* (Student 5)

Students report that they often encounter users who are rude or display inappropriate content, which makes them feel uncomfortable and forced to stop the conversation. Many students wish there were better controls over the content displayed, as well as a more effective reporting system for dealing with inappropriate users. Even though their main goal is to practice speaking, these unpleasant situations often divert their focus from learning. Overall, inappropriate content is the main challenge that hinders the use of Ome TV as a medium to improve speaking skills.

Different Speaking Techniques or Accents

Everyone has a different speaking style, and this can be a challenge for those trying to understand different accents or ways of speaking.

> *"I often meet partners who have very different accents. Sometimes, I have trouble understanding them, but it's also an opportunity to learn".* (Student 1)
> *"Talking to people who have different speaking techniques makes me feel challenged. I have to adapt and try to understand their way of communicating".* (Student 2)

> *"Different accents can be a challenge, but I also enjoy listening to the way other people speak. It helps me broaden my understanding of the language".* (Student 3)
> *"I like to talk with them from different countries. Even though their accents are different, it gives me a new perspective on language and culture".* (Student 4)
> *"Different speaking techniques make conversations more interesting, I even gain a lot of knowledge".* (Student 5)

It can be concluded that differences in speaking styles are both challenges and opportunities for students. Although some students have difficulty understanding different accents, they also see it as an opportunity to learn and expand their understanding of language and culture. Talking with partners from different countries provides new perspectives and makes conversations more interesting. Overall, although differences in speaking techniques can pose challenges, students appreciate the experience as a valuable part of the learning process.

Discussion

The findings of this study report several benefits and challenges of using the application of Ome Tv speaking practice. Benefits identified in this study include increased self-confidence, vocabulary enrichment, increased pronunciation and fluency, fun and increased ability to think quickly. Ome TV application as a medium for practicing English speaking provides a number of benefits and challenges for Generation Z students. In terms of benefits, the participants stated that Ome TV allows them to interact directly with native speakers from various countries, which helps improve their understanding of various accents and dialects. This interaction provides an authentic speaking experience and significantly enriches vocabulary. In addition, speaking practice carried out regularly in a non-stressful atmosphere has been proven to increase students' self-confidence and reduce anxiety when speaking English. Flexibility in time and place is also the main advantage of Ome TV, because students can arrange their study time according to their respective busy schedules and learning styles. This finding is in line with research by Alharbi (2021), which emphasizes that informal environments such as online conversation applications can encourage increased self-confidence and active participation of learners in speaking practice.

Suryanto and Fitrawan (2023) said, Ome-TV is a globally accessible platform that allows people from different geographical locations to engage randomly. Students use Ome TV as a platform to communicate with native English speakers as well as foreigners who speak the language. This gives students more opportunities to hone their speaking and communication skills. Through Ome TV, students can interact with foreigners from various countries and improve their speaking skills. If they receive positive feedback and encouragement, they will also feel more confident and motivated to continue practicing.

However, there are also several challenges faced by Ome TV users. One of the main obstacles is the unstable quality of the internet connection, which disrupts smooth communication and causes frustration. This is reinforced by Kukulska-Hulme and Shield (2021), who state that technical obstacles in technology-based learning can reduce the effectiveness of the learning process. In addition, the possibility of encountering users who display inappropriate content is a concern in itself, which can interfere with comfort and learning goals. Smith (2020) highlights that random chat applications such

as Ome TV have security and privacy risks that need to be seriously anticipated. Differences in speaking techniques and accents are also a challenge, although most students see it as an opportunity to expand linguistic and cultural understanding. As stated by Godwin-Jones (2019), exposure to language variations in global interactions can strengthen cross-cultural communication competencies.

Using the Ome TV application provides flexibility in time and place which is very suitable for the learning needs of Generation Z, which is known to have an independent and dynamic learning style. This application allows students to practice speaking English anytime and anywhere, without time or classroom restrictions. This flexibility is very helpful for students who have busy schedules, because they can determine for themselves the right time to practice, either between academic activities or in their free time. Hockly (2018) stated that mobile-assisted language learning (MALL) has proven to be very effective for the digital generation because it allows for a more personalized and flexible learning experience, which can be tailored to user needs.

Apart from flexibility, Ome TV also makes a big contribution in improving vocabulary and speaking fluency. Interactions that occur spontaneously encourage students to use new vocabulary in real contexts, thereby accelerating the process of language internalization and retention. This natural and contextual speaking activity fosters courage to express and improves overall communication skills. Wang et al. (2020) also emphasized that the use of technology in language learning has been proven to increase student engagement, as well as expand vocabulary skills and speaking fluency due to more active and meaningful direct contact with the target language. Thus, the flexibility of use and spontaneous interaction through Ome TV is a strategic combination in supporting students' mastery of English in the current digital era.

Overall, the use of Ome TV by Generation Z students is proven to make a positive contribution to improving English speaking skills, especially in terms of fluency, self-confidence, as well as expanding vocabulary and cross-cultural understanding. However, to optimize its benefits, special attention is needed to the challenges that arise, both from a technical and ethical perspective in using digital platforms.

Conclusion

Based on the research results, it can be concluded that the Ome TV application makes a positive contribution in improving English speaking skills among Generation Z students. This platform provides the opportunity for users to engage in live conversations with native speakers and other students from various countries, which significantly enriches the speaking experience, expands vocabulary, and increases fluency in oral communication. Apart from that, regular speaking practice in a relaxed and free atmosphere can build self-confidence and reduce anxiety when communicating using English.

Ome TV offers significant advantages for Generation Z learners by providing flexibility in time and place, allowing students to tailor their study schedules to individual preferences. This aligns with the principles of mobile-assisted language learning (MALL), emphasizing convenience and accessibility. However, challenges such as unstable internet connections, exposure to inappropriate content, and variations in accents can hinder effective communication and learning. Despite these issues, many students perceive these differences as opportunities to enhance their linguistic and cultural understanding. Therefore, Ome TV can be regarded as an effective digital tool for improving English speaking skills among tech-savvy youth. To maximize its benefits,

it is essential to implement support, supervision, and ethical communication awareness in cyberspace. The findings of this research aim to inform educators, application developers, and policymakers in creating safer and more effective technology-based English learning strategies that meet the needs of contemporary learners.

Acknowledgement

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